



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),  
Sivakasi**

(Affiliated to Madurai Kamaraj University, Reaccredited with "A" Grade by NAAC,  
College with Potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)

**NAAC SSR Cycle IV (2015-2020)**

**6.1 Institutional Vision and Leadership**

**6.1.1 Vision and Mission**

**OBJECTIVES OF CELLS,  
ASSOCIATIONS & COMMITTEES**

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## **STUDENT WELFARE COMMITTEES**

### **TUTORIAL & ADVISORY SYSTEM (GUIDANCE, COUNSELING & MENTORING ACTIVITIES)**

#### **Objective**

To cultivate in all students the traits of personal relationships with faculty members and peer group.

### **GK & CAREER GUIDANCE**

#### **Objectives**

- To enrich the students mental ability & reasoning power
- To provide them opportunity to face competitive examinations confidently



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## **ENVIRONMENT CLUB**

### **Objectives**

- Motivate the students to fabricate a green environment by undertaking plantation of trees.
- Promote ethos of conservation of water by minimizing the use of water.
- Educate students to create awareness amongst public for the conversion of biodegradable waste into organic manures.
- Sensitize the students to minimize the use of nondegradable plastic.

## **EQUAL OPPORTUNITY CENTRE**

### **1. SC / ST CELL**

### **Objectives**

- To motivate students towards pursuing their higher studies
- To create an awareness of financial assistance from Government Schemes
- To enlighten students on the avenues open for employment



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## **2. DIFFERENTLY ABLED STUDENTS CELL**

### **Objectives**

- To create awareness among the functionaries of higher education about the specific educational needs of differently-abled persons.
- To make the differently-abled persons aware of financial assistance from Government schemes.
- To enlighten differently-abled persons on the avenues open for employment.

## **PHOTOGRAPHY CLUB**

### **Objectives**

- To enrich the knowledge on photography, motivating towards developing it into a good hobby and become young woman photographers.
- To hold internal club competitions and to encourage the development of creation and presentation skills.



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## **ENVIRONMENTAL STUDIES**

### **Vision:**

Sustainable use of the resources available and conserving biodiversity.

### **Mission:**

Sensitize on local environmental issues and promote environmental stewardship

## **STUDENTS WELFARE & GRIEVANCE REDRESSAL CELL**

### **Objectives**

- To promote and maintain a conducive and harmonious educational environment among the students.
- To receive their complaints and solve their problems related to academics, resources and personal grievances freely and frankly without any fear of victimization.



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## **COMMUTERS CELL**

### **Vision:**

To provide safe, reliable and efficient transport facilities for students from remote and neighboring places.

### **Mission:**

To facilitate transportation to commuters - both students and faculty from remote and neighboring places and advocate infrastructure and transportation improvements.

## **ALUMNAE ASSOCIATION**

### **Objectives**

- To connect the existing alumna with the institution and bridge the gap of communication between alumna, faculty staff and students.
- To promote a goodwill and sense of pride to both alumnae and students.
- To help and support alumna develop and spread a philanthropic and entrepreneurial mind-set among students.



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## **PARENTS TEACHERS ASSOCIATION**

### **Vision:**

- To provide a forum for collaborative effect of parents, teachers and students towards quality education.
- To be co-operative in promoting education, sports and general welfare of the students of the college.
- To render all possible assistance for smooth working of the college and for maintaining good discipline in the campus.

### **Mission:**

To make every students' potential a reality, engaging families and community to advocate for all students.

## **PERSONALITY DEVELOPMENT CELL**

### **Objectives**

To inculcate the leadership qualities and to promote communication skills.



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## **GAMES COMMITTEE / HEALTH CLUB**

### **Objectives**

- To provide physical activity that will enable each person to monitor desired gains
- To develop skill, interest and the appreciation for the need of life-long movement, activity, and recreation.
- To develop all aspects of oneself physical, social, mental and spiritual.
- To Increase health awareness by providing health lectures by experts, activities, demonstrations, and information

## **A CENTRE FOR INCUBATION AND DEVELOPMENT OF ENTREPRENEURSHIP (ACIDE)**

### **Vision:**

To create a vibrant and sustainable ecosystem for nurturing and enhancing creativity, innovation and entrepreneurship within the college campus.

### **Mission:**

To nurture and support creativity, innovation and entrepreneurship among the students, faculty members and other aspirants for the establishment and growth of value added business to meet the social obligations and economic growth of the communities.





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## **UNNAT BHARAT ABHIYAN SCHEME**

### **Vision:**

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

### **Mission:**

- To enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth.
- To create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions.
- To upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

## **PLACEMENT CELL**

### **Objectives**

- To enhance their soft skills.
- To learn how to showcase their skills to the recruiters.
- To develop cognitive skills using Quantitative Analysis.
- To think in a different way to reach their goals



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## **STUDENT SUPPORT COMMITTEES**

### **JOB ORIENTED COURSES**

#### **Objectives**

- To bring out the latent talents of the students, leading to their overall development
- To create self-employment opportunities and job opportunities to the students
- To provide 100 % practical-oriented technical courses
- To initiate students to enrich their communication skills, computing skills, tailoring and embroidery skills etc.

### **PEACE EDUCATION COURSE**

#### **Objectives**

- To apply the basic concepts of Non-violence and Peace.
- To promote global harmony.
- To identify role-models.
- To analyze the ways to protect themselves from human rights.
- To lead them on the path of development & economic advancement.



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## **WOMEN STUDIES**

### **Objectives**

- To understand and develop a clear idea about the concept of Feminism
- To acquire knowledge about women and society
- To study about their responsibilities in the modern society
- To face the women's problems and find remedial measures
- To know the probabilities of chances for future success

## **GANDHIAN THOUGHT**

### **Objectives**

- To Create Awareness about Gandhian Thought and Spread it among the Youth Generation.
- To Cultivate the Moral Values based on Gandhian Philosophy and its Relevance in life.
- To Create Awareness about adopting Simple Living and Cooperative Community Life.
- To Provide Knowledge in the Area of Truth, Non-Violence and Peace.
- To Study and evaluate economic of Mahatma Gandhi as a Strategy for India's economic development.
- To Provide Opportunities to the Learners for Higher Studies in the Area of theoretical and applied Gandhian Studies, Peace, Conflict Management and Social Regeneration.



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## **NSS UNIT 179,180,181,182,210**

### **Objectives**

- To understand the community in which they work
- To understand themselves in relation to their community
- To identify the needs and problems of the community and involve them in problem-solving
- To develop among themselves a sense of social and civic responsibility
- To utilize their knowledge in finding practical solutions to individual and community problems
- To develop competence required for group-living and sharing of responsibilities
- To gain skills in mobilizing community participation
- To acquire leadership qualities and democratic attitudes
- To develop capacity to meet emergencies and natural disasters and practice national integration and social harmony



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## **RED RIBBON CLUB**

### **Objectives**

- To made the Youth to be aware about the HIV infection and AIDS.
- To render the service of volunteers to disseminate varied aspects of HIV / AIDS.
- To produce healthy and creative youth through health awareness programme and Personality development programme.
- To sublimate the vibrant energy of youth into creative activities, dynamic Leadership beyond imparting knowledge HIV / AIDS.

## **SOCIAL SERVICE LEAGUE**

### **Objectives**

- To foster a caring heart for the less-fortunate
- To motivate and reach out to the fraternity in need
- To uplift the downtrodden and neglected
- To experience the joy of giving and sharing



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## **EXTENSION ACTIVITY CELL**

### **Objectives**

- To enable the students to get exposed to the rural reality
- To arouse a desire to serve the rural community
- To establish a close link with the rural folk
- To create change in the attitude and outlook of the people of the adopted village
- To empower the women of the adopted village by steering towards economic independence

## **YOUTH RED CROSS & BLOOD DONOR'S CLUB**

### **Objectives**

- To encourage the youth to voluntarily donate blood to the needy.
- To inculcates an awareness and an understand and acceptance of civic and humane responsibilities



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## **NATIONAL CADET CORPS**

### **Aims**

- To develop qualities of character, courage, comradeship, discipline, leadership, secular outlook, spirit of adventure and sportsmanship and the ideals of selfless service among the youth to make them useful citizen.
- To create a human resource of organized trained and motivated youth to provide leadership in all walks of life including the Armed Forces and be always available for the service of the nation.
- To provide a suitable environment to motivate the youth to take up a career in the Armed Forces.

### **Objectives**

- Reach out to the maximum youths through various institutions.
- Make NCC as an important part of the society.
- Teach positive thinking and attitude to the youths.
- Become a main source of National Integration by making NCC as one of the greatest cohesive force of our nation irrespective of any caste, creed, religion or region.
- Mould the youth of the entire country into a united, secular and disciplined citizens of the nation.
- Provide an ideal platform for the youth to showcase their potential in nation building.
- Instill spirit of secularism and united India by organizing National Integration Camps all over the country.
- Reach out to the youths of friendly foreign countries through Youth Exchange Programmes (YEP).



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## **CITIZEN CONSUMER CLUB**

### **Objectives**

- To educate students about the rights of the consumer.
- To mobilize youngsters by instilling in them the spirit of protection of consumer rights.
- To impart knowledge about the role of the consumers in protect on their rights.

## **SCOUT**

### **Vision:**

All girls are valued and take action to change the world.

### **Mission:**

To enable girls and young women to develop their fullest potential as responsible citizens of the world.





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## **YWED CENTRE AND SKILL ENHANCEMENT COURSES**

### **Objectives**

- To promote entrepreneurial skills among the students
- To identify and inspire the aspiring young entrepreneurs
- To provide training to the students to develop their technical skills
- To facilitate students to learn skill enhancement courses inside the campus

## **COMMUNAL HARMONY AND NATIONAL INTEGRATION CELL**

### **Objectives**

- To promote National Integration, Patriotism, Communal Harmony, universal brotherhood and Global Peace.
- To promote and advocate human rights and fundamental freedom for all without any discrimination of race, religion, caste, color, sex and language
- To promotes the Cultural of transparency public security and accountability.
- To work with special concentration for the child and women welfare.



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## **YOUTH WELFARE FORUM**

### **Objectives**

- To encourage the budding talent of the students
- To make the student confident and competitive in the global environment
- To stimulate imagination, create ability and introduce an artistic environment
- To organize various competitions, functions, and events in the college



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## **INTERNAL QUALITY ENHANCEMENT CIRCLE**

### **SEMESTER MONITORING CELL**

#### **Vision:**

To have continuous assessment of the course performance of the students to facilitate and promote learning with understanding, ensuring the reliability and quality of assessment system

#### **Mission:**

- To conduct flexible and transparent continuous assessment system comprising three term tests, assignment and quiz to cover all COs of the course.
- Results of continuous assessment will be communicated to students in time so that they improve on their subsequent work.

### **INDUSTRY INSTITUTION INTERACTION CELL**

#### **Objectives**

- To provide closer links between Industry and Institution
- To find out the gap between need of the industry and end product of the institute.



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## **E-CONTENT DEVELOPMENT CELL**

### **Objectives**

- To promote emerging technology to enhance teaching and learning practices in the campus.
- To equip the faculty with innovative and outstanding teaching skills for e-content preparation.
- To make use of Learning Management System, automatic Lecture Capturing System and e-learning materials in the classrooms.

## **INFORMATION & PUBLICITY CELL**

### **Objectives**

To build a Bridge between institution and society and transform the students to become successful, self reliant and socially responsible

## **COUNSELING CELL**

### **Objectives**

To help students identify their problems and limitations and overcome adverse situations.



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## **EXPRESSIVE ARTICULATION SESSION**

### **Objectives**

- To make the students able to express themselves fluently, confidently and coherently in Communicative English.
- Able to face the interviews without hesitation
- Able to develop skills in Co-curricular activities.

## **ADMISSION & FEES CELL**

### **Objectives**

- To increase the literacy rate of the rural women.
- To provide opportunities for rural women in order to raise them socially and economically independent.

## **EMPLOYEE GRIEVANCE REDRESSAL CELL**

### **Objectives**

To address the grievances and suggestions expressed by the teaching and non-teaching faculty and offer solutions.



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## **REMEDIAL COACHING -MINORITY SC/ST CELL**

### **Objectives**

- To Enhance the educational opportunities
- To Create sustainable employment opportunities

## **ENTRY INTO SERVICE – MINORITY SC/ST (COACHING FOR COMPETITIVE EXAMS & IAS)**

### **Objectives**

- To focus the specific recruitments of a particular competitive examination.
- To develop an Employment Information Cell for providing information about various competitive examinations in the area of its operation.
- To get gainful employment in Group 'A', 'B' or 'C' Central services, State services or equivalent positions in the private sectors.
- Orientation for particular examination conducted for selection to services, such as the IAS, State Public Services, etc.



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## **SET/NET COACHING CLASSES**

### **Vision:**

To Provide student-centered guidance by focusing on the strengths and weakness of each student to become them as potential scholars to realize their ambitions.

### **Mission:**

- To design an updated curriculum which enables the students acquire knowledge in all frontier areas of arts and science.
- To develop logical thinking and problem solving ability.
- To promote research culture.

## **INTERNAL COMPLAINTS COMMITTEE**

### **Objectives**

- To create awareness among all students regarding sexual harassment
- To develop a policy against sexual harassment of women at the Institute.
- To ensure the implementation of the policy through proper reporting of the complaints and their follow-up procedures.
- To promote a social and psychological environment to raise awareness on sexual harassment in its various forms



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## **ANTI-RAGGING COMMITTEE**

### **Objectives**

To educate and monitor against the menace of ragging and preserve the ragging free environment of the institution.

## **ONLINE COURSES (NPTEL, MOOC)**

### **Objectives**

To initiate students to enrich their career through online mode.

## **INFORMATION RESOURCE CENTRE**

### **Vision:**

To provide better knowledge to the users community

### **Mission:**

- To serve our users by providing right information at the right time
- To evolve into a centre of excellence by providing Digital Repository of Learning Material